



ECOHOLICS

# ORGANIC FARMING

A form of agriculture that relies on techniques such as crop rotation, green manure, compost & biological pest control.

## BENEFITS

### ECONOMICAL FARMING

Substitute costlier Agri inputs with locally cheaper organic inputs

### EXPORT INCOME

Generate income from International exports as demand for organically grown crops is on a rise.

### HEALTHY FOOD

More nutritional value than food grown though chemical farming.

### EMPLOYMENT & ENVIRONMENT SAFETY

Requires more labor input  
Production is pesticide free and environmental sustainable

## CHALLENGES

### LESS POPULAR

Low awareness & willingness on farmers part

### INADEQUATE FACILITIES

Lack of appropriate infrastructure and marketing facilities

### LOW YIELD

Low yield in the initial years resulting in small and marginal farmers finding it difficult to adapt for large scale production.

### SHORTER FOOD LIFE & LIMITED CROP CHOICE

Relatively shorter shelf life compared to sprayed produce, choice in production of off season crop is limited.



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